

THE 6S PROCESS

The 6S Process uses proprietary technology to maintain tight quality controls through all stages of product development and manufacturing. It is called the 6S Quality Process, the basis of the company's pharmaceutical approach to product development.



SELECTION

To locate the botanicals with the most effective health-promoting properties, We employs teams of experts from the United States and Asia. These teams conduct exhaustive research, compiling, reviewing, and summarizing historical use and current intelligence about a botanical's properties and health benefits. **Only botanicals that pass extensive tests for authenticity, usefulness, and safety are considered for use in our products.**

This process involves a complex set of highly integrated activities that ensures that every product is absolutely safe and effective.



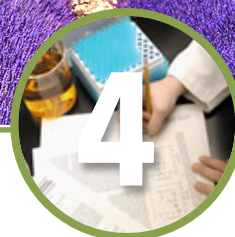
SOURCING

Once we decide to proceed with a particular botanical, a team investigates potential sources of the botanical and conducts exhaustive analyses on samples from each source. Sources may be domestic or international and may include our private cultivation areas in China and Chile. **Suppliers are chosen based on the quality and concentration level of the active ingredient(s) present in samples from that source**



STRUCTURE

Using state-of-the-art analytical techniques and working in collaboration with respected universities and laboratories in both China and the United States, structural analyses of the natural compounds present in the selected botanical are conducted. **These analyses isolate and purify specific chemical structures in standardized extracts, a critical step in ensuring a safe and effective botanical.**



STANDARDIZATION

Wide variations in active ingredients are characteristic of any botanical. For example, when we analyze potential Ginkgo biloba leaves, studies reveal the concentrations of active components **will vary by as much as 300 percent** depending on season, climate, soil, method of harvest, storage conditions, and processing. We optimize the active ingredients of a product through strict, proprietary standardization processes. **Each of our products contains the same amount of each active ingredient.**



SAFETY

Establishing strict standards to ensure the safety of its products is a high priority. Scientists research and document the history of a product's use and safety. **Pharmaceutical-grade tests for the presence of microbes, toxins, and heavy metals are carried out for all products.** The active ingredient amount used is based on dosages found effective through clinical trials and is backed by published data on file in our labs. Each product label contains directions for use and contains appropriate warning information.



SUBSTANTIATION

All product claims that have been substantiated through documented preclinical and clinical studies. Existing clinical data are reviewed, and when necessary, we sponsor studies of its products. Data from some of these studies are subsequently submitted to major international journals for review. This adherence to scientific standards for substantiation helps make us a leader in the natural healthcare product industry. **The attention to detail, strict scientific testing, and commitment to quality ensures that every one of our products is absolutely safe and effective**