

AGELOC® LUMISPA® ACCENT SYSTEM CLINICAL BULLETIN

Summarized from a third-party professional assessment performed in accordance with Good Clinical Practices and the Standard Operating Procedures of the Organization

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INTRODUCTION

The area around the eyes is the most fragile, making it subject to dryness and, ultimately, fine lines due to a lack of hydration. Its delicate nature also makes it a prime site for premature signs of aging including dark circles, bags, and puffiness.

ageLOC LumiSpa Accent was developed using LumiSpa technology. It gently moves the skin using a pulsing, oscillating motion to displace the skin at a frequency of 15 Hz. This movement massages in ageLOC® LumiSpa® IdealEyes®, which contains ingredients that target skin concerns in this area and are compatible with this precise skin movement.

METHODS

A third-party contract research organization was commissioned to recruit 30 female subjects ages 25–65, with Fitzpatrick skin types I–IV and presenting with sagging skin and/or fine lines/wrinkles around the eye area. Each subject used ageLOC LumiSpa Accent with ageLOC LumiSpa IdealEyes Activating Eye Cream topical twice daily, 30 seconds per eye area. Subjects conducted self-assessment, clinical, and instrumentation evaluations at baseline, post-application, and weeks one, two, four, eight, and 12.

RESULTS

The clinical grader was able to identify statistically significant benefits in the undereye area in as early as week two for appearance of bags and puffiness and eight weeks for appearance of bags and puffiness and eight weeks for undereye circles. By the end of the 12-week study, subjects were visibly graded with a 19% reduction in undereye circles, 25% reduction in appearance of undereye bags, and 25% reduction in the appearance of undereye puffiness. See Figure 1.

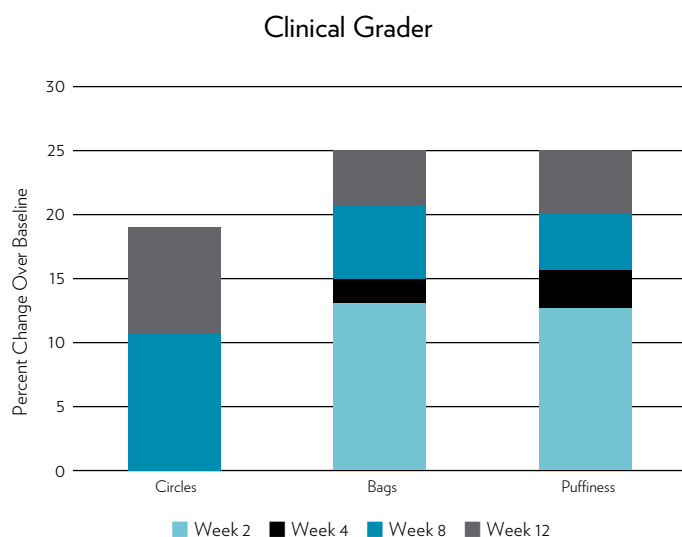


Figure 1

Clinical grading was also able to identify immediate improvement in the targeted area for skin smoothness and hydration. Texture, softness and clarity were noted as early as week 1. These skin parameters continued to improve throughout the 12 weeks of the study. See Figure 2.

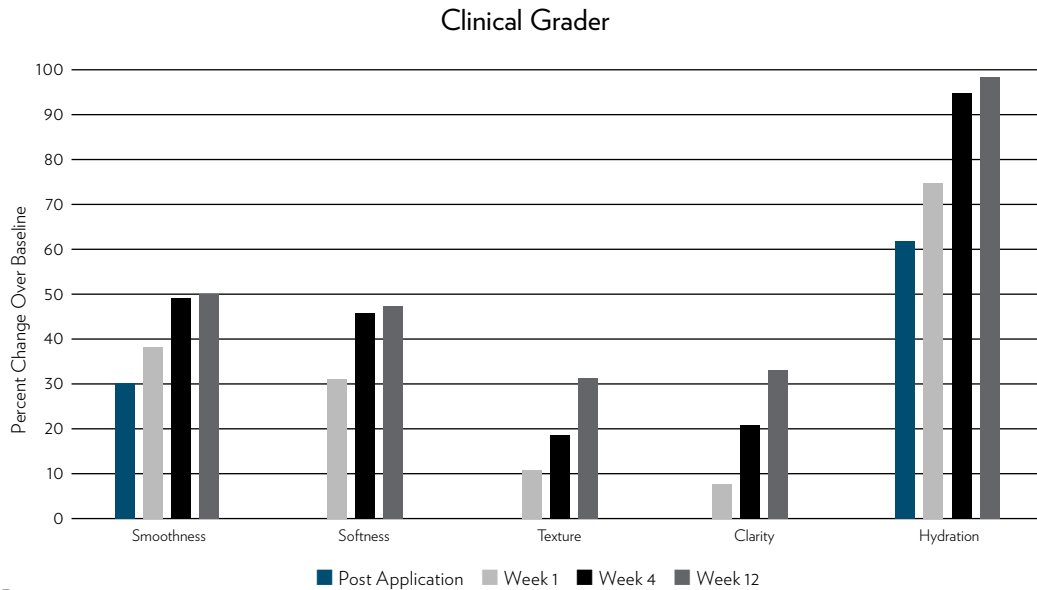


Figure 2

While more difficult to target, clinical grading also illustrated visible benefits above the eye in lifting, firmness, and crepiness of the eyelid. Lifting and crepiness improvements were noted at week four with the system. By week 12, these visible improvements increased to 43% for lifting, 18% for firmness, and 30% for crepey appearance.

The subjects themselves were also able to see visible improvements in the targeted areas around the eyes. They noted the following visible benefits by the end of 12 weeks:

- 24% reduction in undereye circles
- 23% reduction in undereye bags
- 28% reduction in undereye puffiness

Subjects also noted visible benefits in lines, radiance, luminosity, and skin tone evenness. These improvements continued to grow through the course of the 12 weeks. See Figure 3.

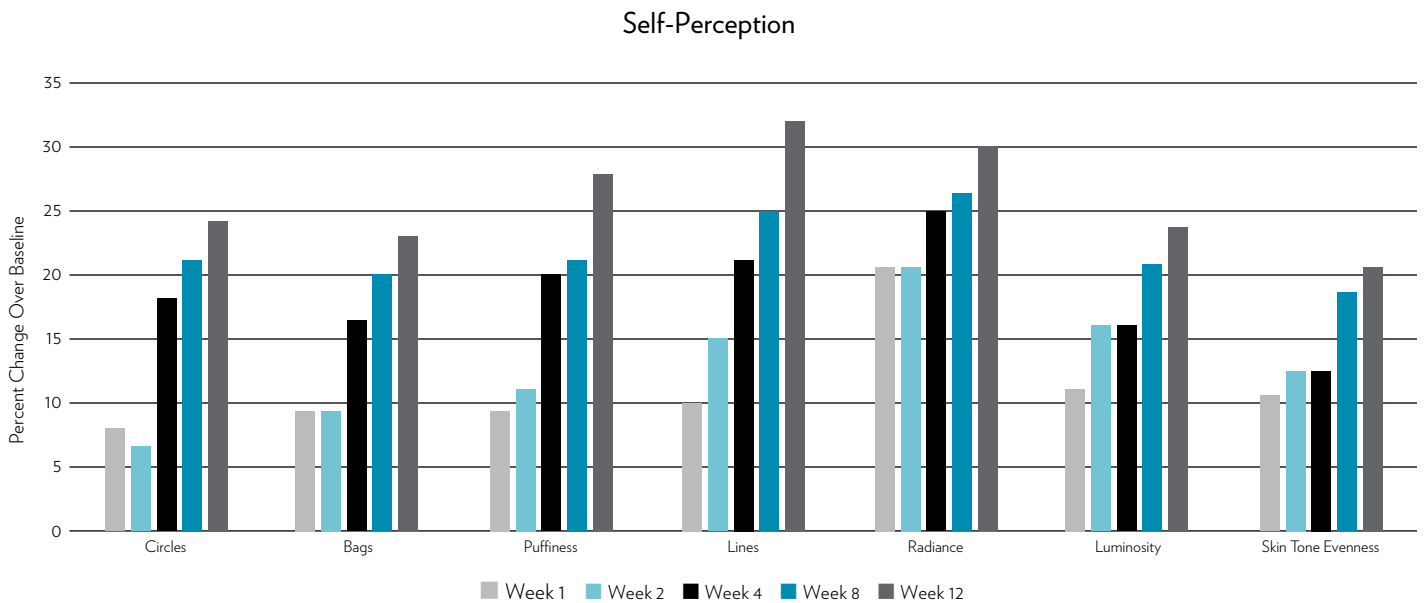


Figure 3

When asked questions about the product system’s benefits, the subjects had very favorable opinions. They appeared to be quite happy with the results. See Figure 4.

Consumer Perception

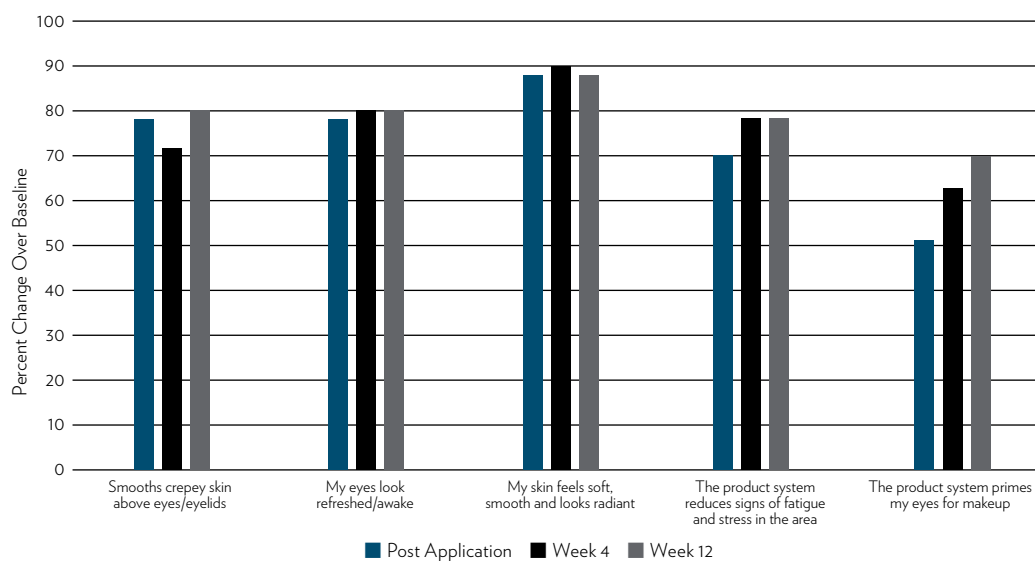


Figure 4

CONCLUSION

ageLOC® LumiSpa® Accent with ageLOC® LumiSpa® IdealEyes® was able to target and visibly improve the condition of the skin around the eyes in the clinical assessment.

